BEN RINGEL

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PROFESSIONAL SUMMARY

Analytics and insights leader with an MBA and 13+ years translating complex data into enterprise decisions across medical affairs, commercial strategy, and consulting environments. Leads cross-functional teams in taking analytics and AI/ML products from problem definition through deployment and adoption, combining executive influence, analytical rigor, and hands-on technical fluency. Brings structure to ambiguity, builds and scales new analytics capabilities, and adapts rapidly across evolving product and business areas.

LEADERSHIP & ANALYTICS EXPERTISE

Leadership: Executive decision support | Cross-functional leadership | Analytics product management | Forecasting & experimentation | AI/ML enablement | Operating model design

Technology: SQL | Python | SAS | Tableau (Certified Desktop Specialist) | Dataiku | Power BI

PROFESSIONAL EXPERIENCE

JOHNSON & JOHNSON INNOVATIVE MEDICINE — 2020-PRESENT

2024-Present | Associate Director, Medical Analytics & Insights (Oncology & Cardiovascular) — ***Horsham, PA***

- Shape Oncology Medical Affairs strategy through integrated execution measurement, market and customer insights, and executive-ready narratives; serve as a senior analytics partner to therapeutic-area and cross-functional leaders.
- Built a Medical Affairs monthly business review (MBR) framework that gave Oncology presidents clearer visibility into strategy attainment and execution; the approach was subsequently adopted across therapeutic areas.
- Led medical insight workstreams for the INLEXZO and RYBREVANT FASPRO launches as the primary analytics contact in launch control rooms, surfacing progress, risks, and opportunities to cross-functional decision-makers.
- Developed a demand-and-capacity forecast for field medical procedural support, enabling sustained INLEXZO launch coverage and proactive resource planning.
- Represent the medical team as the analytics lead for Intelligent Orchestration pilots, translating medical affairs needs into AI-enabled insight-generation use cases.
- Apply analytics to guide trial and real-world evidence site selection, enterprise MSL deployment, and development of a large-scale product providing medical and health-system teams with role-tailored, on-demand visibility.

2022-2024 | Associate Director, Advanced Analytics (Cardiovascular) — ***Titusville, NJ***

- Led the roadmap, refinement, and executive communication of predictive analytics and AI/ML solutions for Cardiovascular commercial teams.
- Managed cross-functional product delivery across data science, marketing, and sales; led internal and vendor direct reports to move solutions from concept through deployment.
- Orchestrated rapid development and rollout of time-sensitive triggers, novel insights, and dynamic engagement plans for XARELTO sales teams.
- Directed marketing mix modeling and presented investment recommendations to the Cardiovascular president to optimize promotion and spend allocation.
- Designed market selection and evaluation for a president-approved digital test-and-learn campaign; led technical delivery of the organization’s first value- and account-based engagement plans and a predictive omnichannel solution.

2020-2022 | Integrated Analytics Manager (Oncology) — ***Horsham, PA***

- Translated complex claims analyses and market trends into concise strategic implications for marketing, commercial, medical, and sales leaders.
- Created the Care Gateway multiple myeloma dataset, unlocking previously unavailable subnational, regimen, and line-of-therapy insights for brand strategy and performance.
- Built a Tableau dashboard that improved sales call planning, enabled on-demand performance tracking, and expanded self-service claims analytics.
- Partnered with IT to integrate Care Gateway into field dashboards and led development of business-planning materials and monthly insight forums for the DARZALEX franchise.

IQVIA 2020

2020 | Strategy and Portfolio Analysis Consultant *Plymouth Meeting, PA*

- Managed workstreams and presented forecasting, strategy, and portfolio analyses to life sciences clients across therapeutic areas.
- Advised senior leadership of a Fortune 500 biopharma company on oncology pipeline strategy through competitor research, market sizing, KOL interviews, and executive synthesis.

ANALYSIS GROUP, INC. 2017-2020

2018-2020 | Summer 2017 | Economic Consulting Associate | Summer Associate *Boston, MA*

- Led analyst teams and client workstreams, balancing delivery with coaching and development.
- Developed and helped implement a custom suspicious-order monitoring system for a major drug distributor; led workstreams tailoring the algorithm by customer segment.
- Conducted economic analysis for biopharmaceutical intellectual property litigation with outside counsel and an academic expert; advised analysts and contributed significantly to recruiting and candidate interviews.

ERNST & YOUNG 2013-2016

2015-2016 | 2013-2015 | Senior Data Analytics Consultant | Staff Data Analytics Consultant *New York, NY*

- Built SQL- and Tableau-based tests and dashboards that quantified and risk-ranked client issues, focusing investigative and compliance efforts.
- Served as primary contact for three regulatory-compliance engagements generating $5M in revenue; led cross-functional planning and presented project status, deliverables, and recommendations.

EDUCATION

NEW YORK UNIVERSITY, Leonard N. Stern School of Business | MBA, Finance & Strategy, 2018
Full-tuition Robert Engle Faculty Scholarship; graduated with Distinction; Dean's List all four semesters

PENNSYLVANIA STATE UNIVERSITY, Schreyer Honors College | BS, Economics, 2013
Highest Distinction and Honors; Economics Student Marshal; National Merit Scholarship recipient; winner, university-wide public speaking competition hosted by The New York Times